

Art Guidelines

Following are some guidelines that will help ensure your photo prints beautifully as a Wall Shot. If you have questions, please call us at 603-431-0900 before finalizing your order. We're available from 9 a.m. to 5 p.m., Eastern Time, Monday through Friday, excluding holidays.

Important Information to Start

- Monitors don't accurately show the resolution or final print color. (Generally, monitor resolution is about 72 dpi and in RGB. Keep reading for information about dpi and RGB.)
- All digital cameras vary. In order to get a quality image, make sure your camera is set to the highest quality photo setting.
- If your image is smaller than 1 megabyte, it may not be large enough for print.

File Formats

We can accept the following types of files:

- AI
- EPS
- PDF
- JPEG
- PSD
- TIFF

Resolution

The minimum recommended resolution for print is 150 dpi. *DPI* (or *dots per inch*) refers to the number of pixels (small boxes of color info) that make up an image.

Generally, the higher the dpi, the better the image quality. However, beyond 300 dpi, there isn't a difference in the final image quality—all you have is a really large file to upload.

As you increase the physical dimensions of your image, the resolution gets lowered. For example, if you double the size of your image, the dpi gets cut in half. Be aware of this when choosing your print size. If you need help determining how large your image will print, we are happy to help. We will always contact you if your file will print pixilated.

Color Space

All our files are output as CMYK. If a RGB file is submitted, we will convert it to CMYK. In doing so, there will be a slight color shift.

Note: While Wall Shotz strives to reproduce color as accurately as possible, due to printing limitations, we cannot exactly match every color.

Bleeds

If you choose the artist-canvas gallery wrap and the photo is intended to bleed—in other words, the photo runs around the edges; there isn't a outside border—the photo needs to be able to be magnified to a size that is larger than the size of the final piece.

For all other products, we ask for a slight bleed as some of the image will be trimmed in the finishing process.

<i>If You Choose</i>	<i>Your Photo Will Be Magnified To</i>
Artist canvas, 3/4" gallery wrap	2 inches larger in height and width than the size you order
Artist canvas, 1 1/2" gallery wrap	4 inches larger in height and width than the size you order
Artist canvas, museum wrap	N/A; you choose a white- or black-wrapped edge
All other products	1/8 inch larger on each side

On the gallery wrap, the additional magnification ensures your image shows on the sides of the stretcher bars that frame your photo. Because of this, additional magnification of your photo will not be viewable from the front. Questions? Contact us! We are more than happy to help!



Fonts

Please convert fonts to outlines or include fonts with upload.

Links

Please embed links or make sure they are included with upload.

Scanning

If you are scanning at 100% size, 150 dpi is great. If you need to enlarge your scanned image, a higher resolution is needed.

Questions?

If you have any questions about these guidelines or the terminology used here, please contact us before placing your order. You can call 603-431-0900 (from 9 a.m. to 5 p.m., Eastern Time, Monday through Friday, excluding holidays) or go to the *Contact Us* page at www.wallshotz.com.